

LOUISIANA STATE POLICE
RIVERBOAT COMPARISON BY MARKET
FOR THE MONTH OF: JANUARY 2010

Licensee	PREVIOUS MONTH				SAME MONTH PRIOR YEAR		
	Jan-10	Dec-09	Difference	%	Jan-09	Difference	%
BOOMTOWN BOSSIER	\$7,774,899	\$6,883,600	891,298	12.9%	\$8,214,792	(439,894)	-5.4%
ELDORADO RESORT	\$12,675,739	\$12,893,867	(218,128)	-1.7%	\$13,983,296	(1,307,557)	-9.4%
HORSESHOE	\$17,874,088	\$16,403,714	1,470,374	9.0%	\$20,727,563	(2,853,475)	-13.8%
DIAMOND JACKS	\$7,053,573	\$6,506,757	546,816	8.4%	\$8,777,528	(1,723,955)	-19.6%
SAM'S TOWN	\$9,973,152	\$10,045,622	(72,469)	-0.7%	\$11,390,958	(1,417,805)	-12.4%
Total Shreveport/Bossier	\$55,351,452	\$52,733,560	\$2,617,891	5.0%	\$63,094,137	(\$7,742,686)	-12.3%
GRAND PALAIS	\$10,428,893	\$10,423,339	5,555	0.1%	\$11,713,675	(1,284,781)	-11.0%
ISLE - LC	\$1,083,241	\$1,049,571	33,670	3.2%	\$2,147,979	(1,064,738)	-49.6%
L'AUBERGE DU LAC	\$26,870,892	\$29,987,257	(3,116,366)	-10.4%	\$28,354,623	(1,483,731)	-5.2%
Total Lake Charles	\$38,383,026	\$41,460,167	(\$3,077,141)	-7.4%	\$42,216,276	(\$3,833,250)	-9.1%
AMELIA BELLE	\$4,161,228	\$3,558,636	602,592	16.9%	\$5,328,315	(1,167,087)	-21.9%
BOOMTOWN N.O.	\$11,128,676	\$11,290,372	(161,696)	-1.4%	\$13,561,099	(2,432,423)	-17.9%
TREASURE CHEST	\$7,711,216	\$7,544,246	166,970	2.2%	\$9,543,867	(1,832,651)	-19.2%
Total New Orleans	\$23,001,120	\$22,393,253	\$607,867	2.7%	\$28,433,282	(\$5,432,161)	-19.1%
BELLE OF B.R.	\$5,101,114	\$5,667,110	(565,996)	-10.0%	\$7,465,796	(2,364,683)	-31.7%
HOLLYWOOD B.R.	\$9,399,568	\$9,027,494	372,074	4.1%	\$12,022,765	(2,623,197)	-21.8%
Total Baton Rouge	\$14,500,681	\$14,694,604	(\$193,922)	-1.3%	\$19,488,561	(\$4,987,880)	-25.6%
Riverboat Total	\$131,236,279	\$131,281,584	(\$45,305)	0.0%	\$153,232,256	(\$21,995,977)	-14.4%